

How to ramp up your profits, enabling you to invest in your team & systems

to free up your time.

Potential Options	Area	Current Figures	Increase	New Forecast
73 Options	Leads	4,000	+10%	4,400
	x	x		x
83 Options	Conversion	25%	+10%	27.5%
	=	=		=
	Clients	1,000		1,210
	x	x		x
68 Options	# Trans	2	+10%	2.2
	x	x		x
53 Options	Ave £	£100	+10%	£110
	=	=		=
	Turnover	£200,000	+46%	£292,820
	x	x		x
67 Options	Margins	25%	+10%	27.5%
	=	=	=	=
	PROFIT	£50,000	+61%	£80,525

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that will enable you to fund your personal lifestyle and goals.